

KYLE DIORIO

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**Creative &
Design Director**

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Barcelona, ES

ABOUT

*I feel most alive when I can bring the **conceptual into tangible form.***

Equal parts **storyteller & media designer** with over 15 years of proven success in **digital media production.**

I lead by example & find creative solutions.

EXPERIENCE

- **Creative Director
Hurley EMEA**

2022-2023
Barcelona, ES

Lead the creative team and collaborate with marketing, product & e-commerce departments to create visual assets for a global surf fashion brand. Campaign & key story development has been a primary role, working alongside global athletes and institutions such as the World Surf League to develop the brand across all partner channels >>>

{ Campaigns, Production, Copywriting, Studio Technician }

- **Tour Manager
Dubfire**

2020-2022
Worldwide

Artist management, event advancing & audiovisual technician for Grammy Award winning DJ/Producer **Dubfire** (Ali Shirazinia). The role was a hybrid position of management, logistics & content creation, working alongside the artist on the global level, in fast paced and high pressure environments >>>

{ Photography, Videography, Branding, On-Site Technician, Asset Management }

- **Videographer
FUEL TV**

2016-2018
Worldwide

Contributing videographer, photographer, video editor & photographer for action sports network and lifestyle channel FUEL TV, covering the EMEA region (est. 40 countries). >>>

{ Broadcast, Digital Media, Event Coverage, Asset Management }

- **Media Designer
The Bullitt Agency**

2013-2016
Worldwide

Photography, Videography & Graphic Design for roster of electronic artists & specialized events. Bullitt represents the world's leading music producers and DJ's, with offices in Barcelona, Los Angeles, New York, Buenos Aires and Washington DC >>>

{ Branding, Event Artwork, Event Coverage, Public Relations }

- **Media Manager
No Sleep Bookings**

2012-2014
Barcelona, ES

Oversee visual & written communication, and assist with bookings for roster of artists & events throughout Spain & France >>>

{ Graphic Design, Asset Management, Artist Bookings }

EDUCATION

2010-2013

Media Design
Istituto Europeo di Design
Barcelona, ES

2008-2010

B.A., Communication / Minor, Journalism
Coastal Carolina University
SC, USA

2016-2018

Master's, Sustainable Tourism Management
Polytechnic Institute of Leiria
Peniche, PT

ACCOLADES

2021

Jury President
Art&Tur Tourism Film Festival
Turismo de Portugal & CIFFT

2013

Photo WINNER
080 Fashion Week
Barcelona, ES

2015

Panel
Budapest Design Week
Budapest, HU

2013

Keynote Speaker
Apple Store
Barcelona, ES

TECHNICALS

SOFTWARE

Adobe Creative Suite
Final Cut Pro X
Audacity
Native Instruments
Ableton
Rekordbox
Microsoft Office

HARDWARE

Canon Mirrorless
Sony Mirrorless
DJI Mini 3 Pro
Apple Mac
Blackmagic ATE Mini
Traktor
Rode / Sennheiser

SKILLS

Art Direction
Photography
Videography
Graphic Design
Copywriting
Podcast
Livestream
Image & Branding
Communication
Web Design
Strategy & Ideation
Digital Technician
Logistics
Talent Management

LANGUAGES

English (Native)
Spanish (Fluent)
Portuguese (A2)
Catalan (A1)

SOCIALS
